

ALLY WHAPLES

FIBER ARTIST AND FASHION MARKETER

774-313-0081

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www.allywhaples.com

Fibers Artist and Fashion Marketer experienced in freelance work and commissions. Has a passion that lies in the crossroads between fashion design and sustainability focusing on a concentration in upcycled clothing. Constantly evolving and reimagining the world of fashion through second-hand innovation with environmental practices to reduce waste, minimize our carbon footprint, and create high-quality products without further harming the planet.

TECHNICAL SKILLS

- Crochet
- Hand Sewing
- Machine Sewing
- Illustration
- Upcycling
- Motion Graphics
- Embroidery
- Pattern Making
- Painting
- Felting

PROGRAM SKILLS

- Adobe After Effects
- Adobe Premiere Pro
- Adobe Photoshop
- Canva
- InDesign
- Procreate

ACCOMPLISHMENTS

- Awarded Dean's List 2021-2024
- Video, "It's my Party" nominated for 2025 Clio Awards!
- Video "Let's Go to the Movies" nominated for the New England Emmy Awards.
- Artwork "Three Kids and a Cat" selected to be represented in the program of studies.
- Artwork "Three Kids and a Cat" selected for show in the Cape Cod Art Center.

EDUCATION

Savannah College of Art and Design

Bachelor's of Fine Arts in Fashion Marketing and Management

-Expected Graduation: June 2025

PROFESSIONAL EXPERIENCE

American Eagle Outfitters

Merchandise Leader

August 2023 - March 2025

- Supports the Merchandise Leader, and advanced to manager duties, including responsibility for achieving sales and merchandising standards.
- Assisted in managing all visual directives, and mapping.
- Built product displays and placed appropriate signage for merchandise and organizes displays according to company standards and specifications.
- Performed regular price checks on select items throughout the store location and placing prices and descriptive signage, to maximize presentation and drive sales.

Senior Brand Ambassador

April 2023 -August 2023

- Increasing responsibilities and ability to override transactions.
- Maintained and organized merchandise to keep the location presentable and easy to navigate.

Brand Ambassador

January 2023 -April 2023

- Provide all customers with a seamless shopping experience.
- Representing company values and helping build brand loyalty.